margaret lu

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education

Carnegie Mellon University
Pittsburgh, Pennsylvania
08.2023 – 08.2024

Master of Human-Computer Interaction
School of Computer Science

Georgia Institute of Technology
Atlanta, Georgia
08.2018 – 05.2023

Bachelors of Science in Industrial Design
Dean's List, Highest Honors
IDSA Member, CSA Designer

experience

NCR
UI/UX Designer (Part-time)
UI/UX Intern
Atlanta, Georgia
05.2022 – 01.2023

Aggregated internal and external persona data through monthly user interviews, helping **50+ people** internally. Improved subscription and billing user flow for **100,000+ customers**.

Oxygen (Startup)
UI/UX Design Intern
Atlanta, Georgia
08.2021 – 12.2021

Spearheaded the **creation of a brand new design system**, information architecture, and fully revamped the user experience for document sharing among enterprises and third party vendors.

Design Bloc
Product Designer (Part-time)
Atlanta, Georgia
08.2019 – 05.2023

Rebranded the Hunter Hills neighborhood community, preserving its heritage and increasing voice. Led **20+ training workshops on design thinking** and process for variety of staff, community members, and students.

Nearal
Visual Design Intern
San Jose, California
06.2019 – 08.2019

Rebranded the design system and developed the mobile screens, which **supports 1,000+ local businesses and users**.

Springlight Education Institute
Freelance Designer
Cupertino, California
08.2018 – 08.2023

Counseled **10+ art and design portfolio packages**. Led courses and workshops on the design process and different design software.

accolades

Dezeen	Published Article, August 2023
IDSA IDEA Contest	Final Round, May 2023
GT UROP	Outstanding Undergraduate Research, April 2023
IDSA Student Merit Award	School Finalist, March 2023
Launchpad Spring 2022	Faculty Merit Award, Best Project, May 2022
Launchpad Spring 2019	Faculty Merit Award, Best Project, May 2019
University Innovation Fellows	Lifelong Fellow, January 2019
Intuit Scholarship Program	Scholarship Recipient, January 2019

skills

Figma, Adobe CC, Webflow
Fusion 360, Blender, Keyshot
Python, Java, HTML, CSS, JS
English, Chinese, French

Design Research, User Interviews, Visual Design, Interaction Design, Design Systems, Usability Testing, Rapid Iteration, Low to High Fidelity Prototyping, Wireframes, A/B Testing, Affinity Diagrams, User Flow